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New rental high achieved in High Holborn

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Frogmore has secured a letting at its newly refurbished Weston House scheme in London's High Holborn at a new rental high for the location in the current cycle.



The 3,920 sq ft letting to digital

advertising firm, Celtra, on the sixth floor was agreed at a rent of £74.50/sq ft.

The firm joins the existing occupiers in the building Mishcon de Reya, Peace|Crowell and a UK Government department.

Frogmore asset manager John Matthews said: "Our high quality refurbishment has attracted a wide range of tenants, and this latest letting has achieved the highest office rent agreed on High Holborn in recent years."

Only the fourth and fifth floors in the building, which both provide around 8,600 sq ft, remain available. The deal to Celtra means that three-quarters of the available office space has been let within six months of practical completion.

Farebrother and Edward Charles & Partners are the letting agents for Weston House. Reesa acted for Celtra.

