

Frogmore starts construction of South Place Hotel in the City

24 January 2011 | By Kat Baker

Frogmore has started construction on the luxury City of London boutique South Place Hotel.

The 72,000 sq ft 80-bedroom hotel at 3 & 4 South Place, behind Finsbury Circus, will also include restaurants, bars and private dining facilities, and once developed it will be leased to D&D London.

Conran and Partners, owned by D&D London's majority shareholder Conran Holdings, has designed the interior of the City hotel.

Jo Allen, director of operations, development and asset management for Frogmore, said: "South Place Hotel is an example of the continued confidence in the City of London market even through recessionary times. We had originally planned an office development for the site but, given the decline in rental values for City offices in 2008 and 2009, we had to reassess the situation, and consequently decided to pursue hotel development."

South Place Hotel will be D&D's first hotel development and will be completed in Summer 2012 ahead of the Olympics.

